



# News Release

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## 3D Systems Expands 3DPRINTING 2.0 At CES 2014 With A Dozen New Consumer Product Reveals

- Previews a dozen cutting-edge consumer products and experiences
- Unveils B-2-B-2-C powerful merchandising and licensing platforms
- Reveals 3 new product categories: edibles, ceramics and full-color models
- Launches at home and in-store physical photography products and services
- Participates in CES SuperSession and keynotes '3D Printing Uncovered'

**ROCK HILL, South Carolina –January 2, 2014 – [3D Systems](#) (NYSE:DDD)**

announced today that it is expanding its 3DPRINTING 2.0 initiative into the consumer space with multiple, groundbreaking 3D printing and scanning products that it is showcasing at the 2014 International CES in Las Vegas, NV, January 7-10, 2014.

Throughout the week the company plans to reveal a dozen new products together with meaningful partnerships and immersive experiences that catapult its entire portfolio of consumer solutions forward. As part of expanding its 3DPRINTING 2.0 initiative, the company will preview next-gen consumer and prosumer products and unveil three entirely new product categories at the Las Vegas Convention Center in the South Hall 3, booth 31424.

"We are bringing to CES 2014 the most powerful set of consumer 3D printing products, tools, platforms and solutions available today for the benefit of major brands, retailers and users," said Cathy Lewis, Chief Marketing Officer, 3DS. "The exponential performance gains we are delivering together with new categories such as edibles and ceramics, coupled with performance materials, full color printing and new physical photography devices, positions our 3DPRINTING 2.0 at the heart of the emerging consumer opportunity."

On January 8<sup>th</sup> at 9AM PST at the LVCC, North Hall, N264, Avi Reichental, 3DS President and CEO, will deliver a keynote address at TCT+Personalize '[Don't Believe the Hype? - 3D Printing Uncovered' at International CES 2014](#). Then at 10 AM PST, at the LVCC, North Hall N255-257 Reichental will join fellow high-tech leaders in a special CES SuperSession to discuss society's current relationship to technology and forecast what we can expect for the future.

More information on the CES SuperSession and TCT+Personalize keynote can be found on the [CES website](#).

Those who are not attending CES 2014 can join Reichental for a broadcast of 3DS' extensive showing at CES 2014 by visiting [3dsystems.com/ces](http://3dsystems.com/ces) and clicking on the link to view the broadcast starting at 4:00 p.m. EST on Tuesday, January 7, 2014. For more details on 3DS' 3DPRINTING 2.0 consumer showcase at CES 2014, please visit [3dsystems.com/ces](http://3dsystems.com/ces).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

**Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) 3D printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

**About the 2014 International CES**

The International CES is the world's gathering place for all who thrive on the business of consumer technologies. Held in Las Vegas every year, it has served as the proving ground for innovators and breakthrough technologies for more than 40 years—the global stage where next-generation innovations are introduced to the marketplace.

CES showcases more than 3,200 exhibitors, including manufacturers, developers and suppliers of consumer technology hardware, content, technology delivery systems and more; a conference program with more than 300 sessions; and more than 152,000 attendees from more than 150 countries.

More information visit: [www.cesweb.org](http://www.cesweb.org).