



News Release

3D Systems Corporation
333 Three D Systems Circle
Rock Hill, SC 29730

www.3dsystems.com
NYSE: DDD

Investor Contact: Stacey Witten
Email: Stacey.Witten@3dsystems.com

Media Contact: Alyssa Reichental
Email: Press@3dsystems.com

3D Systems Launches *Cloudy with a Chance of Meatballs 2* Customization App

- 3DS inks multi-year licensing deal with Sony Pictures Consumer Products to create customized mobile phone cases
- *Cloudy With A Chance Of Meatballs 2* becomes first movie-based customizable product app on Cubify®

ROCK HILL, South Carolina –November 7, 2013 – [3D Systems](#) (NYSE:DDD)

announced today that it has entered a multi-year licensing deal with Sony Pictures Consumer Products to create customized mobile phone cases for iPhone and Galaxy smartphones based on Sony Pictures Animation's hit comedy *Cloudy with a Chance of Meatballs 2*, in theaters now. Fans of the popular movie can customize 3D printed phone cases with their favorite characters, quotes and more.



3D Systems' *Cloudy With A Chance of Meatballs 2* app offers fans a unique opportunity to personalize and create movie merchandise from scratch. Custom phone covers can be made for Apple's iPhone 4 and 5 series, including the iPhone 5c, and the Samsung Galaxy S4. Customization options include choosing 3D add-ons of the movie's foodimals

like Living Pickles, Barry the Berry and Shrimpanzees, as well as favorite characters like Flint Lockwood and Sam Sparks. Cases can be further customized with funny quotes or names and color choices include red, yellow, white, blue and pink. The Cloudy phone cases are 3D printed using Cubify's Everlast material, shipped within two weeks from 3DS' cloud printing services and cost \$39.99.

"Cubify provides fans with the opportunity to co-create with their favorite heroes in ways that were never before possible. Now major entertainment brands can invite their fans to become a part of their favorite stories," said Rajeev Kulkarni, Vice President and General Manager, Consumer Products, 3D Systems. "We are delighted that Sony Pictures is amongst the first entertainment industry giants to join forces with 3D Systems to bring this co-created, customized content to their movie fans."

Make your own *Cloudy With A Chance of Meatballs 2* phone case today on [Cubify](#).

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About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike with materials ranging from thermoplastics, metals, ceramics and edible sugar. The company also provides software design tools including CAD, reverse engineering and inspection and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at www.3DSystems.com.

Cloudy with a Chance of Meatballs 2 picks up where Sony Pictures Animation's mouth-watering comedy left off. Inventor Flint Lockwood thought he saved the world when he destroyed his most infamous invention -- a machine that turned water into food

causing cheeseburger rain and spaghetti tornadoes. But Flint soon learns that his invention survived and is now creating food-animals – "foodimals!" Flint and his friends embark on a dangerously delicious mission to battle hungry tacodiles, shrimpanzees, hippotatomuses, cheespiders and other foodimals to save the world – again! Directed by Cody Cameron and Kris Pearn. Screenplay by Erica Rivinoja and John Francis Daley & Jonathan Goldstein. Story by Phil Lord & Christopher Miller and Erica Rivinoja. Inspired by the book *Cloudy with a Chance of Meatballs* written by Judi Barrett and illustrated by Ron Barrett. Produced by Pam Marsden and Kirk Bodyfelt.

About Sony Pictures Animation

Sony Pictures Animation produces a variety of animated and family entertainment for audiences around the world. The studio is following its worldwide comedy hits—the 2012 monster hit comedy *Hotel Transylvania*, the hybrid live action/animated blockbusters *The Smurfs* and *The Smurfs 2*, and the 2009 mouth-watering *Cloudy with a Chance of Meatballs*—with the family comedy *Cloudy With A Chance of Meatballs 2* in theaters September 2013. Sony Pictures Animation will also release a brand new mini-movie on DVD and television this Fall, *The Smurfs: The Legend of Smurfy Hollow*. The studio, in conjunction with Aardman Animations, has produced two critically acclaimed feature films: the CG-animated family comedy *Arthur Christmas*; and the Academy Award® nominated stop-frame animated high-seas adventure, *The Pirates! Band of Misfits*. In 2007, *Surf's Up* also received an Academy Award® nomination for Best Animated Feature Film. The division, whose first feature film *Open Season* led to a very successful movie franchise, turned 10 in 2012. Sony Pictures Animation is an operating unit of Sony Pictures Digital Productions.

- Website: <http://www.sonypicturesanimation.com/>
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