



# News Release

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## 3D Systems Kicks Off The Cubify Challenge At Siggraph

-Top Prize Winner Takes Home A Cube 3D Printer

**ROCK HILL, South Carolina –August 7, 2012 – [3D Systems Corporation](#)**

(NYSE:DDD) announced today the [Cubify® Challenge](#) design contest. The Cubify Challenge begins today and runs through September 14, 2012 and is open to [Cubify](#) registrants of all ages worldwide. Participants are invited to upload their best creation for review by a panel of 3D judges that will select the best of the best. The prize-winner will take home their very own [Cube® 3D printer](#).

The [Cubify Challenge](#) invites participants to showcase their signature design or art piece, the work that truly represents their skills and style as an artist or designer. The most creative design will be printed in 3D and recognized on cubify.com, and its creator will get a Cube 3D printer and a copy of [Cubify Invent](#), 3D design software optimized for 3D printing. Three runner-ups will also receive a copy of Cubify Invent and will be highlighted on cubify.com.

Submissions will be judged by two world renowned designers: Janne Kyttanen, whose work has been featured in the Museum of Modern Art, and Scott Summit, whose work has won numerous international design awards such as IDSA, IDEA, and Core77.

“We are very excited to kick off the Cubify Challenge at Siggraph,” said Cathy Lewis, Vice President of Global Marketing for 3D Systems. “Whether you’re a designer, animator, artist, or a student just starting out, you are competing for recognition, work, clients, positions and bragging rights. Through participation in the Cubify Challenge, we can help you win the recognition and exposure you deserve”.

Be the first to register and start submitting your designs at [cubify.com/challenge](http://cubify.com/challenge) today!

### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

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