



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NYSE: DDD

**Investor Contact:** Stacey Witten  
803-326-4010  
E-mail: [Stacey.Witten@3dsystems.com](mailto:Stacey.Witten@3dsystems.com)

**Media Contact:** Cathy Lewis  
803-326-3950  
Email: [Cathy.Lewis@3dsystems.com](mailto:Cathy.Lewis@3dsystems.com)

---

## 3D Systems Recognizes Reality Redesign Winners At RAPID

- Full Color Printing Bring Designs To Life
- Winning Design To Be Tested By Pro Rider
- Online Series Is Solid STEM Curriculum Material

**ROCK HILL, South Carolina - May 24, 2012** – [3D Systems Corporation](#) (NYSE:DDD)

announced today that it is hosting the winners of the reality show contest, 'Reality Redesigned' for student designers at RAPID 2012, booth 120, in Atlanta, GA. This exciting student-focused design competition has delivered daring new mountain bike designs created by inventive riders and brought to life with full color 3D printing.

'Reality Redesigned' was produced by Executive Producer and host Jeremy Bout of "[The Edge Factor Show](#)," and [PinkBike](#), one of the top mountain bike sites in the world. Spotlighting students and the design process from ideation to production, [3D Systems](#) was involved in each step, printing full color prototypes of the finalist designs in three categories: suspension, components and frame. An expert panel chose the winning design which will be manufactured and tested by a pro rider.

"We are thrilled to leverage our full color 3D printing capabilities to inspire innovation and bring student contestants' creativity and designs to life," said Cathy Lewis, Vice President, Global Marketing for 3D Systems. "'Reality Redesign' is just one more example of 3D Systems' commitment to education, something we are deeply passionate about as we work to democratize creativity for students at all grade levels and disciplines through access to affordable [3D printers](#) and compelling [3D content](#)."

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience our entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.zcorp.com](http://www.zcorp.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.cubify.com](http://www.cubify.com), [www.myrobotnation.com](http://www.myrobotnation.com), [www.freshfiber.com](http://www.freshfiber.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [www.paramountind.com](http://www.paramountind.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).