



# News Release

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## 3D Systems Delivers Cubify Development Tools to Growing Online Community

- Empowers Everyone to Easily Create 3D Printable Apps
- Invites Developers to Create and Monetize 3D Apps

**ROCK HILL, South Carolina –January 10, 2013 – [3D Systems](#) (NYSE:DDD)**

announced today the immediate availability of two powerful tools for artists, modelers and app developers to easily bring their designs to life with 3D Printing: [AppCreate](#) and [Cubify API](#). AppCreate, a simple to use web-based tool, empowers artists and modelers to make their designs instantly customizable as an App on [Cubify.com](#), the ultimate 3D consumer destination. Cubify API, enables programmers to generate revenue from their own apps using the Cubify platform for e-commerce and fulfillment. Concurrently, the company announced that its Cubify platform is now available for hosting, publishing and production of 3D printable apps and content by major brands and individual designers.

“We believe that opening the Cubify hosting, publishing and production platform is a gamechanger for brands and individuals alike, empowering everyone to monetize their creativity and intellectual property in new ways,” said Mark Danks, Senior Director Cubify, 3D Systems. “We can’t wait to see the bold apps that get launched and the beautiful shops that are opened on Cubify.”

Using the easy online Cubify AppCreate tool, artists and modelers can create their own 3D printing apps by simply uploading their 3D model files and configuring the customization options they want to allow. Consumers can then customize and purchase unique 3D printed variations of the artist’s’ designs through Cubify.com. AppCreate is

for 3D modelers who have great content and are looking for ways to make it customizable.

The Cubify API enables developers to easily connect their own innovative online apps and services to the Cubify.com platform and take advantage of Cubify's robust, international e-commerce and fulfillment service to bring their apps to life with 3D printing.

Check out the newest 3D apps on [Cubify](#) today.

### **About 3D Systems Corporation**

3D Systems is a leading global provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD modeling, reverse engineering and inspection software tools and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing and manufacturing new products. 3D Systems products and services are used to rapidly design, communicate, prototype or produce real functional parts, empowering customers to create and make with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com)